

DIGITAL RATE SHEET



RMG Digital Creative

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DATES VALID	1/1/2022 – 12/31/2022
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AD TYPE / SERVICES	AD SIZE	DESCRIPTION	COST
Website Banner	300x250	Top Right Column - Rotation Minimum 25%	\$250/m
Website Banner	300x250	Middle Right Column - Rotation Minimum 20%	\$150/m
Website Banner	300x250	Bottom Right Column - Rotation Minimum 20%	\$75/m
Website Banner	728x90	Top Leaderboard - Rotation Minimum 25%	\$300/m
Website Banner	728x90	Footer Leaderboard - Rotation Minimum 20%	\$50/m
Website Banner	320x50	Web Audio Player	\$175/m
Mobile App Banner	300x250	App Audio Player	\$150/m
Mobile App Banner	300x250	App Audio Player	\$150/m
Business Directory		Featured Profile - includes logo, photos, and more	\$300/a
Business Directory		Basic Listing - provides contact information	\$180/a
VIP Club E-Blast		Email blast to members about your business/sale	\$250/m
Targeted Display		Google Ad Network	\$175*
Targeted Display		Meta Ads (Facebook)	\$125*
Podcast Pre-Roll	:10	Audio Ad Before Podcast Starts Across Network	\$150/m
Alexia Skill Pre-Roll	:15	Audio Ad Before Stream Starts	\$100/m
Sponsored Post		Post on station accounts includes 1 photo/graphic	\$190
Social Media Management		Page Set-Up	\$200
Social Media Management		Content Creation - 1-2 Posts Per Week	\$400/m
Social Media Management		Content Creation - 3-4 Posts Per Week	\$650/m
OTT Video	2 Minutes	Filming and Editing	\$400
OTT Video	Live Stream	Long Form Live Stream on Social Media	\$625
Website		Set-Up and Design	\$1,200
Website		Hosting and Management	\$125/m
Contesting		Sweepstakes	\$150
Contesting		Image Gallery UGC w/ Voting	\$150
Contesting		YouTube Video Submission	\$150
Contesting		Secret Word	\$150
Podcasting		Featured on Community First Podcast Network	TBD
Podcasting		Recording & Production	TBD
Graphic Design		Logo Design	\$125

www.RMGDigitalCreative.com

*Plus additional ad spend